



PROJECT DELIVERABLE REPORT

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Innovative Technology for District Heating and Cooling

EE-13-2015 -Technology for district heating and cooling

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Version	Date	Responsible	Description/Remarks/Reason for changes
1.0	2019/28/02	Dimitris Androutsopoulos (NET)	First version of the video uploaded
1.1	2019/05/13	Dimitris Androutsopoulos (NET)	Second (final) version of the video uploaded
1.2	2019/05/14	Serafeim Moustakidis (CITY) Jakub Pluta (IZNAB)	Final review of the video

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Abbreviations

PU	Public
CMCP	Central monitoring and control platform

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1 Summary

D7.4 InDeal promotional video document is a brief description of the InDeal final promotional video. This video is part of the dissemination actions undertaken in order to promote the project and its achievements. The Final Promotional Video presents the objectives and goals of the InDeal project, technical information as far as the main parts of the central cooling and heating system, the basic modules of the integrated InDeal system, the dissemination actions and the main results of the project.

2 Introduction

The final promotional video was created to raise awareness and visibility of the project results, attract possible future users of the proposed InDeal system and in general to promote InDeal activities. The video briefly presents the:

- the objectives and goals of the InDeal project,
- the main parts of the central cooling and heating system,
- the basic components of the implemented solution,
- the dissemination actions undertaken,
- the results of the project.

Specifically, the final promotional video contains:

- pictures and diagrams of the InDeal system,
- description of the solution,
- description of the achievements and the dissemination actions,
- interviews from the project team.

3 Video Technical Characteristics

For the creation of the video, we used Adobe After Effects, to put together the final InDeal promotional video. Following instructions and using material provided in the form of slides and a script, the editor created a video explaining the project's goals, achievements and process.

Pictures and diagrams are presented in a slide format or photographs, as below.



Figure 1. Screenshot including interview of the project manager

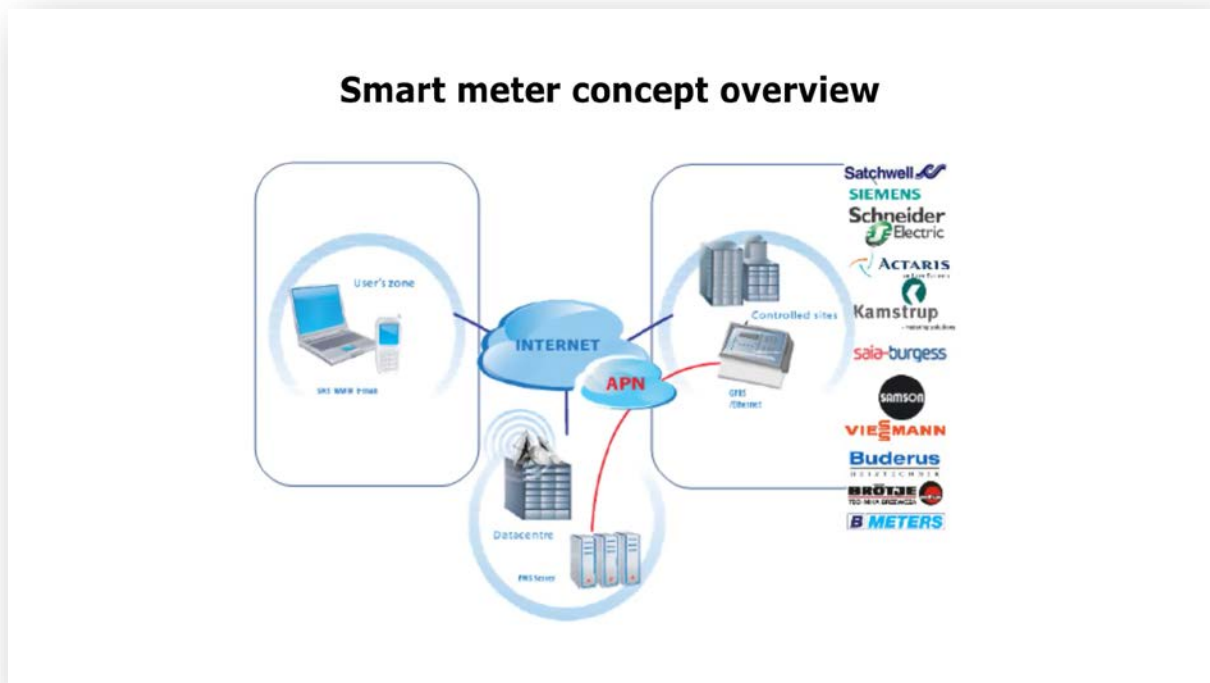


Figure 2. Screenshot presenting the smart meter concept overview



Figure 3. Screenshot presenting graphs that are visualised in the central monitoring and control platform

Dissemination Activities are presented with photographs from related events. An example is given below.

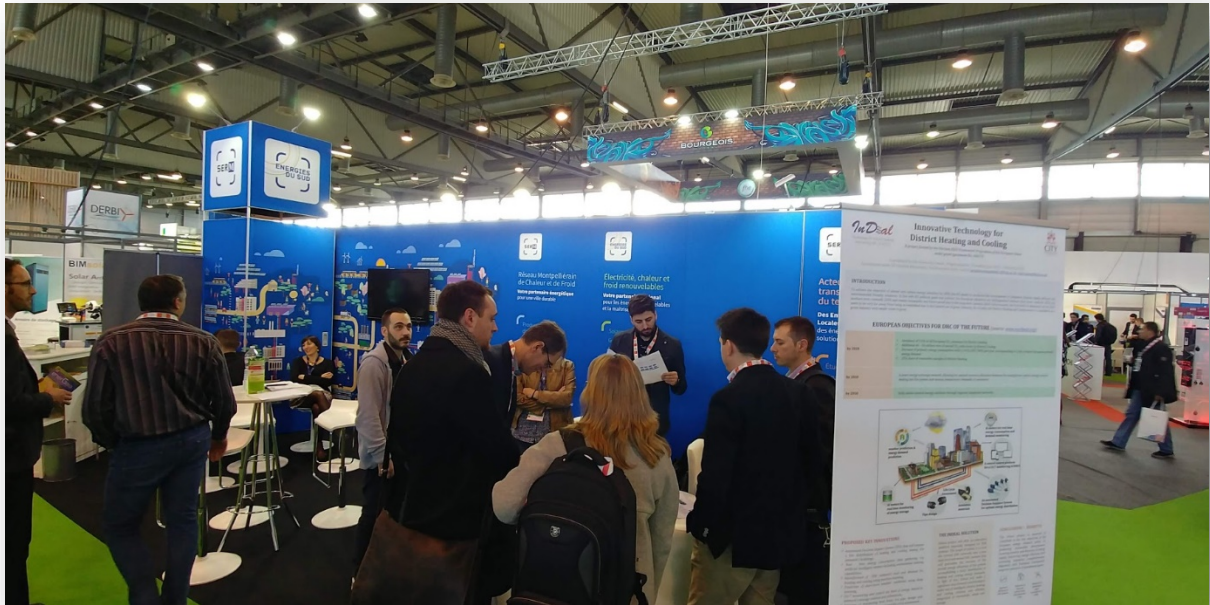


Figure 4. Screenshot presenting a photograph from InDeal dissemination activities.

The visual material was accompanied by voice narration, that was provided by the editor, as well as parts of descriptive commentary from InDeal Project Manager Dr. Serafeim Moustakidis of City University and Mladen Penev from Net Technologies Finland.

With the addition of background music legally provided by the editor, the final promotional video was completed and can be found at:

<http://www.indeal-project.eu/indeal-final-promotional-video/>

<http://www.indeal-project.eu/videos/>

<https://www.youtube.com/watch?v=ooVxdyv1UWY>

4 Conclusions

InDeal Final Promotional Video has been created as part of the dissemination activities and is presented in InDeal Web Site and in YouTube. Measuring methods to evaluate the visits and the preferences are applied. Created to raise awareness & visibility of the project results as well as to promote InDeal activities, the video briefly presents the objectives and goals of the InDeal project, the basic components of the implemented solution, the dissemination actions undertaken by the InDeal partners and the results of the project. To accomplish this, pictures and diagrams of the InDeal system were used along with a short description of the solution, a description of the achievements and the dissemination actions and short interviews from the project team members.